Cookie Policy

Effective date 18 April 2022

Introduction
Please remember that your use of our Website(s) and Services is at all times subject to the Terms of Use and Privacy Policy, which incorporates this Cookie Policy. We use cookies on our website to help us to enhance your user experience. This policy explains how.

What are cookies?

Cookies are small data files that a website might put on your computer or mobile device when you first visit the site or a particular page. This data often consists of a string of numbers and letters that uniquely identifies your computer, but it can contain other information as well. Some cookies are placed by third parties acting on our behalf. The cookie helps the website to recognise your device the next time you visit. Many cookies do essential jobs, but cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience. They can also help to ensure that adverts you see online are more relevant to you and your interests.

Cookies can:

help us to remember your preferences,
contain personal information so you don't need to enter it twice (for instance, when you tick the 'Remember Me' box),
analyse how well our website, social media profiles, online advertising and/or email campaigns is performing,
help us provide relevant advertising and offers.

Cookies can be "First Party", i.e. set by us, or "Third Party" – set by another company to perform the function. For example, on our website you may encounter the following cookies:
Hotjar,
Google Analytics & Advertising,
Wistia,
Youtube,
Twitter,
MapMe and
Statcounter.

You can find out more about these various Third Party cookies in their Privacy Policy and/or Cookie Policy on their website.

How can I prevent Cookies being used?

When you first visit our website, unless you change your Cookies Settings, we will continue to set all Cookies on your device.

You can set or amend your web browser controls to accept or refuse non-essential cookies at any time. You can find out how to do this for your particular browser by clicking "help" on your browser's menu or by visiting www.allaboutcookies.org.

However, please be aware that should you choose to disable cookies it may prevent you from taking full advantage of the website and some of the website may fail to work.